



2018 INNOVATION IN AGING

student idea
competition



HOW WOULD YOU IMPROVE QUALITY OF LIFE FOR AN AGING POPULATION?

Aging presents many challenges. In this competition, teams of 3-5 students will create an innovative solution to combat those challenges.



WHAT CAN A TEAM CREATE?

Teams create any innovation, such as a product, service, app, environmental redesign, invention, social approach, etc. to address their identified aging issue.



WHY SHOULD YOUR TEAM PARTICIPATE?

In addition to a \$500 prize for the winning team, all participants will have the opportunity to build their resumés and gain access to mentorship and networking.
Plus: the 5 top scoring student org solutions will win \$100

**NOVEMBER 6 -
FEBRUARY 7**

Register for Innovation
in Aging at UW-Green
Bay on Facebook

**FEBRUARY 5,
3:30-4:30p OR
6:00-7:00p**

Kickoff meetings
University Union
Room 103

FEBRUARY 5-19

Team brainstorming
& presentation prep,
with mentoring
through Office Hours

**FEBRUARY 23,
1-4PM**

Innovation Day:
Final presentations
& award ceremony,
Christie Theater

For more information, visit the event Facebook page: www.facebook.com/groups/UWGBAging
or email Mads Gjefsen: mgjefsen@wisys.org