



YOUR BUSINESS IDEA COULD WIN YOU UP TO \$54,500!

STEP 1:

Compete in a local campus qualifying event or the WBIT At-Large Round to begin developing and testing your idea.

You will automatically gain access to:

- Online course focused on Lean Startup learning
- Lean Startup virtual Office Hours
- Entrepreneurship resources
- One-on-one mentorship
- Presentation preparation assistance

STEP 2:

One team from each campus will move on to the Wisconsin Big Idea Tournament (WBIT), a statewide competition open to students attending any two- or four-year University of Wisconsin school (except UW-Madison).

- Learn critical entrepreneurship skills and apply cutting-edge Lean Startup business development tools
- Gain statewide exposure to business mentors and potential investors

STEP 3:

The winner of WBIT will win **\$2,500** cash and an opportunity to win up to **\$25,000** through Ileadvance, plus an expenses-paid trip to Provo, Utah to represent Wisconsin at the International Business Model Competition and compete for up to **\$27,000**.

for more information, contact WBIT@wisys.org

UW-GREEN BAY CAMPUS QUALIFYING EVENTS

- Innovation in Aging, February 23, 2018 (Register now through Feb. 7)
- UWGB Student Business Idea Competition, February 26, 2018

For more information on how to enter a campus qualifying event, email your campus contact:

Ryan Kauth:
kauthr@uwgb.edu

WISCONSIN BIG IDEA TOURNAMENT 2017

April 21, 2018 in Madison

\$2,500 1st place

\$1,500 2nd place

\$750 3rd place

Plus funding through Ileadvance up to \$25,000

Learn more:
wisys.org/events/bigidea

INTERNATIONAL BUSINESS MODEL COMPETITION

May 10-11, 2018 in Provo, Utah

Up to \$27,000 in cash prizes

Learn more:
businessmodelcompetition.com